



SMART SOLUTIONS FOR SAFE BUSINESS.

MORE SAFETY FOR MORE BUSINESS.

For Deutsche Messe AG, the health and safety of all customers, partners, guests and employees has always been a top priority.

The organization of trade fairs, conferences and congresses demands robust safety and infection control measures, especially now in view of Covid-19.

That's why we have issued the following guidance for our events and for your safety and business success.

October 29, 2020; Hannover

If you have any questions, please contact us at:

unternehmenskommunikation@messe.de

www.messe.de

MORE HYGIENE



The Hannover trade fair venue boasts an excellent infrastructure and already complies with the highest hygiene, health and safety standards. But now we have introduced new stringent measures to meet the new challenge. Health and safety are central to business activities in Hannover.



Sanitizers/disinfectants

Disinfection stations and sanitizers will be prominently installed throughout the entire Exhibition Grounds.



Cleaning

Door handles, stair rails and other high contact surfaces will be regularly cleaned and disinfected on a daily basis. Obviously, this also applies to sanitary facilities.



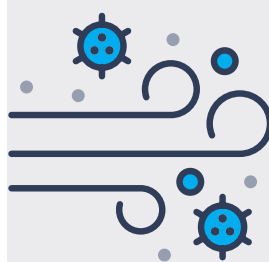
Health & safety guidance

Everyone who comes to the Hannover venue will be informed of the health and safety measures, key guidance and hygiene etiquette, i.e. no shaking of hands when greeting people, cough/sneeze into the crook of your elbow, frequent hand washing, avoid touching your face.



Face masks

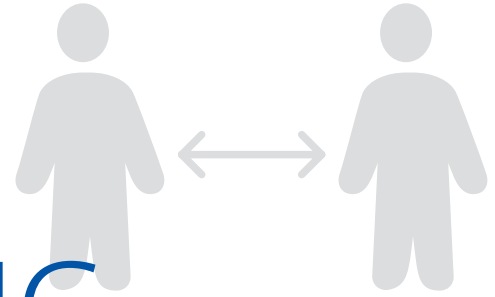
From the moment you enter the exhibition grounds, you are generally required to wear masks - both in the halls and on the entire outdoor area.



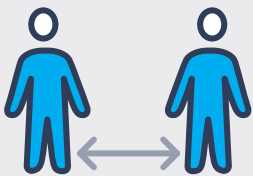
Ventilation

Our state-of-the-art ventilation systems ensure a constant exchange of fresh air in entrance areas, exhibition halls and conference rooms.

MORE SPACING



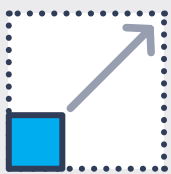
The following measures will ensure that the 1.5 metre minimum physical distancing rule can be applied throughout the entire Hannover Exhibition Grounds.



Minimum physical distancing rule

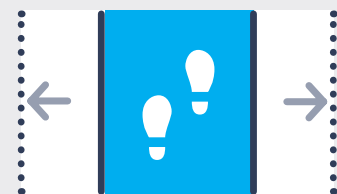
Everyone at the trade fair must be able to observe the 1.5 metre minimum distancing rule. To this end, a maximum number of persons per day of the trade fair will be set for each event.

Exhibition stands must be designed in such a way that the minimum distance of 1.5 metres can be observed by all persons frequenting the stand area.



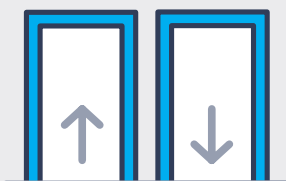
More spacious layout

Social distancing guidance must be observed throughout the Exhibition Grounds (e.g. halls, conference and meeting rooms, catering facilities). Where necessary, space will be created to facilitate safe distancing.



Wider aisles

The aisles in the halls will be widened and space created in more heavily frequented areas, such as in front of entrances and exits, at service points, restaurants, cloakrooms and toilets.



Separate entrances & exits

Entrances and exits will be kept separate throughout the entire venue as far as possible.

MORE SAFETY



Numerous measures will ensure the best possible health and safety standards, protecting you during all trade fair activities – in the trade fair restaurants, at the stands and back in your hotel.



Consulting health professionals

Deutsche Messe AG receives constant updates and advice from the relevant health authorities. Medical services are also available onsite 24/7.



Catering at the Exhibition Grounds

The concept for catering services at the Grounds will comply with all legal requirements.



Visitor registration at the exhibition stands

Exhibitors are obliged to collect data on all visitors who stay at the stand for at least 15 minutes for consultations, negotiations or sales talks. It is essential that the visitor's contact details and the date of the encounter are recorded.



Online registration

Pre-registration of all persons visiting the Exhibition Grounds, irrespective of purpose, e.g. stand assembly/dismantling, is required. All persons need to provide information on the date(s) of their attendance to facilitate crowd management and control of the total number of people at the Grounds on any single day.



Hotels in Hannover and the Hannover region

Our close cooperation with hotels, restaurants and other hospitality/catering businesses means that we have a good overview of the health and safety measures implemented. You can feel confident that everything has been done to make your trade fair engagement a success.